

FOR IMMEDIATE RELEASE

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Burlington Brings Beer & Local Businesses Together Thursdays in September at the Town Center Beer Garden & Local Business Fest

New England breweries and eats from local restaurants welcome all at this family-friendly event

Burlington, MA – The Town of Burlington announces the return of their September *Town Center Beer Garden & Local Business Fest Thursdays* promoting the support of local businesses and regional breweries.

Beginning **Thursday**, **September 7**, various New England-based breweries will be on location serving their specialty beverages along with a variety of non-alcohol options from **4:30pm-8:30pm**.

Burlington's Town Center independent restaurants will also be on-site offering signature food dishes every Thursday, including Hala Eats!, Pizza Works, Rosa Mexicano, True North Coffee, Al Maidah, Sausage Guy, Viet Citron & School House Ice Cream.

People are encouraged to purchase food, snacks from the businesses along the Cambridge Street corridor, and enjoy them at Community Corner pocket park. The breweries will rotate each Thursday:

- 9/7 Zero Gravity
- 9/14 Lord Hobo
- 9/21 Lawson's Finest Liquid
- 9/28 Mighty Squirrel

An estimated 1,200 people participated in last year's family and dog-friendly events which featured a different Massachusetts brewery each week.

Town Center Beer Garden & Local Business Thursdays is part of Burlington's "placemaking" effort which is a people-centered approach to the planning, design, and use of public spaces. Through a collaborative process, do-able improvements are identified and implemented that bring immediate benefits to the people who use these spaces.

Community Corner pocket park is an installation that converted vehicle parking spaces at 184 Cambridge Street into a playful public space with green turf. In 2022, Mary Leach's "Community Corner" entry was

chosen as the winning name in the Name the Park contest. Building upon the success of the **2022 Beer** *Garden Thursdays* and the **2021 Beer Garden & Business Open House** event, this weekly Thursday night program in September is expected to once again increase foot traffic and business activity in Burlington's Town Center.

"Placemaking in the Town of Burlington is not just the act of building or fixing up a space, it is a process in which people feel a strong stake in their communities and commitment to making things better," said Melisa Tintocalis, Burlington's Economic Development Director.

Event Information:

Community Beer Garden Thursdays

When: Thursdays - September 7, 14, 21 & 28

Location: "Community Corner" Pocket Park in Burlington Town Center, 202 Cambridge Street (beside

Coldwell Banker Realty) **Time:** 4:30pm – 8:30pm

For more information on Burlington's Town Center Placemaking Initiatives, check out: <u>Town-Center-Placemaking-Playbook</u>

For a recap and images of the 2022 Beer Garden Event, check out: https://bringmetoburlington.com/gallery/gallery-1/

For questions about Community Beer Garden Thursdays, please contact: ed@burlington.org

**The media is invited to attend any of the Community Beer Garden Thursday events and interview the brew masters, restaurant owners and/or attendees. Visuals include: a playful parklet with green turf, pop-up breweries and restaurants, residents enjoying a newly renovated public space.



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